



VIRGINIA
PETROLEUM &
CONVENIENCE
MARKETERS
ASSOCIATION

77TH ANNUAL MEETING



**SEPTEMBER
28-30 2025**

**THE WILLIAMSBURG LODGE
COLONIAL WILLIAMSBURG**



SCHEDULE OF EVENTS

Sunday, September 28

3:00 - 5:00 pm - Packet Pick Up - Conference Registration

6:30 pm Opening Reception

7:30 pm Banquet Dinner and Recognition/Awards

Monday, September 29

9:00 am General Session

10:30 am Issue Meeting

12:30 pm Catterton Memorial Golf Tournament

1:00 pm Culinary Demo/Luncheon

5:00 pm 19th Hole Reception

Tuesday, September 30

7:30 am Open for Brand Breakfasts

9:00 am General Session



SCHEDULE OF EVENTS



SUNDAY, SEPTEMBER 24

OPENING RECEPTION

Join us at 6:30 for an opening reception sponsored by Liberty. **First time attendees please come at 6!**



DINNER & ENTERTAINMENT

A banquet dinner will follow where we will honor this year's inductee to the Hall of Fame followed by a special presentation for your entertainment. Attire is resort/business casual/jackets, but no ties.

ENERGY MARKETER HALL OF FAME

After dinner we will have an induction to VPCMA Energy Marketer Hall of Fame (formerly Oilman of the Year.) Since established in 1980, the honor has recognized 45 individuals for their extraordinary contributions to the petroleum industry in Virginia. The original award was named after the late Carroll Willingham, a former Marathon Petroleum employee and longtime supporter of VPCMA. The award will be presented by 2024's recipient Mark Anderson, pictured with 2023 recipient Corey Russell.



GENERAL SESSION

MONDAY



BILL HOLTZMAN



RICK KOONTZ



JOHN PATRICK



KHALID REEDE JONES
VIRGINIA LOTTERY EXECUTIVE DIRECTOR

Mr. Jones was appointed Director of the Virginia Lottery in 2024 by Governor Youngkin after a career in public finance. He oversees an operation with over 400 employees and \$5.5 billion in revenue last year. Of that amount, \$934 million was returned to school divisions to fund public education. The General Assembly will next year again be discussing the formation of a Virginia Gaming Commission, one focus of which is to look at new forms of gaming in the Commonwealth. He will be addressing that along with other matters of interest to lottery sellers.



BROCK MARTINEZ
FEDERATED INSURANCE - MANAGING YOUR CYBER RISK

Cyber-crime is one of the fastest growing and most dynamic exposures in business today. Hardly a day goes by that we don't hear about a security breach or incident involving the loss of sensitive data to hackers. We will discuss several layers of risk management that will help reduce a business's exposure as well as coverage options available to transfer the risk to an insurance carrier.

GENERAL SESSION

TUESDAY



DR. BOB HOLSWORTH
ELECTION DISCUSSION

Dr. Bob Holsworth is traditionally one of our most popular speakers and will be focusing his comments on the fact that Virginia is just one of two states with gubernatorial elections in 2025, and all 100 seats in the House of Delegates will be up for re-election. He will focus on the historic November election which will elect our first woman governor and how events nationally may impact Virginia results. He will also focus on the possibility of a return to one party control of all of Virginia's government and the likely impact that will have on the business community.



MIKE SIMS
COLONIAL PIPELINE - VP OF COMMERCIAL REFINED PRODUCTS

Mike Sims is in charge of Commercial Affairs at Colonial, and the COLPipe Marketing affiliate. Mike joined Colonial in May 2024. An experienced leader in the midstream sector with nearly 30 years of experience in the energy industry, Mike is focused on engaging with Colonial's shippers and customers, identifying and implementing organic growth opportunities. The Colonial pipeline is a vital resource for the nation's petroleum supply, and this is particularly the case in Virginia.



MARCUS COOPER
MERCER ADVISORS

Marcus Cooper, CFA is a wealth advisor for Mercer Advisors in their Richmond office. He has over a decade of experience in assisting clients and their families initiate wealth management strategies. He will be presenting the "Fundamentals of Investing" – including deep dives into topical market updates on current events, understanding different types of investments (public vs. private and how to balance the two), why most investors don't succeed, and best practices to stay on track.

MONDAY ACTIVITIES



CATTERTON MEMORIAL GOLF TOURNAMENT

Shotgun Start 12:30pm
Separate Registration Fee
Join us on the Clubhouse Terrace for
19th Hole Reception at 5pm!



CULINARY DEMO/GARDEN TOUR

1pm
The Taste Studio





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