



April 28, 2023

DMV Launches Newly Designed Driver's Licenses and ID Cards

This week, the Department of Motor Vehicles (DMV) began issuing newly designed driver's licenses and ID cards. [Click here](#) for a flyer showing the new design, which will replace the current format that has been in place since 2009. It's an industry best practice to redesign credentials every 10 to 15 years.

While the new credentials will display some of the same features, they will also incorporate the next generation of enhanced security features that are resistant to counterfeiting yet easily authenticated at point of sale and by law enforcement. The new look will feature symbols of Virginia including the awe-inspiring rotunda dome inside the Virginia State Capitol, the Eastern Tiger Swallowtail butterfly (which is Virginia's official insect), and the American Dogwood, the state's flower.

Notable security features include:

- Two custom-shaped clear windows inspired by the dome's scalloped ceiling integrated with cardholder data
- A "wave" feature applied in a way for the cardholder's data to seamlessly flow from the face of the card to the back, through the clear window
- A prominent tactile feature in the shape of a dogwood flower that features two separate laser engraved data fields positioned in the same area of the card that are viewed depending on the angle of the card. At one angle you see the cardholder's secondary photo, while at another angle you see the cardholder's month and year of birth.

Additional features include distinct color themes for rapid visual recognition. The driver's license banner is blue, and the ID card banner is green. Driver's licenses and ID cards for adults will remain horizontal and cards issued to those under age 21 will remain vertical for easy identification.

Both driver's licenses and ID cards will have layers of state-of-the-art security features, some visible and some invisible. DMV's law enforcement staff, in coordination with its vendor, CBN Secure Technologies, vetted the new cards through the U.S. Department of Homeland Security which gave it high marks.

VPCMA Scholarship Applications Now Accepted

We are pleased to announce that applications are now being accepted for the VPCMA 2023 Scholarship Program. This program is open to VPCMA members, their employees, and the children of VPCMA member company employees. Awards are made after review by the Association's scholarship committee, which considers need as well as academic achievement in their evaluations. Recipients must be high school graduates by June of this year and attend a post secondary institution of higher education in the fall of 2023. You can view the [application here](#). **Complete applications must be received by May 31.** You may also distribute or post [this flyer](#) for your employees.

Save the Date

Mark your calendars for September 24-26 for the VPCMA 75th Annual Meeting at the Marriott Virginia Beach Oceanfront!