



July 18, 2025

Registration Open for 2025 Annual Meeting September 28-30 - Colonial Williamsburg



Please make plans to attend the Associations Annual Meeting September 28-30. This marks the first time in eight years that we will hold the meeting in Colonial Williamsburg, which has historically been one of our most popular destinations. In keeping with a new tradition, we will open with a first time attendees reception at 6 pm on Sunday evening followed by our welcome cocktail reception at 6:30 hosted by our friends at Liberty Petroleum. We will then have a banquet dinner and presentation of the 2025 Virginia Energy Marketer Hall of Fame.

Monday morning will begin with a presentation by Liberty Petroleum on the Liberty Brand and how petroleum marketers across the nation have come to rely on their offerings to achieve success. Next, Khalid Reede Jones, director of the Virginia Lottery, will be with us to discuss interaction with Virginia's convenience store

owners. Virginia has seen an exponential increase in gambling offerings over the last five years and he will discuss how expanded lottery operations benefit brick and mortar retailers. Concluding Monday's General Session will be Manuel Vazquez Ederra from Federated Insurance, discussing how to manage cyber risk. Monday afternoon will feature two activities. First will be a Garden Tour and Tasting event at The Taste Studio which will feature a minimal walking tour through some of the Lodge/Inn's beautiful vegetable gardens and then a culinary demonstration and tasting/lunch. Second will be the Dave Catterton Memorial golf tournament, honoring the many contributions made by Dave Catterton who served the association from 1948 to 2002. The tournament will be played on CW's Gold Course, across the street from the hotel, which is consistently rated as one of the best in the Commonwealth. Afterwards all attendees will gather at the clubhouse veranda for a 19th hole reception and awards.

Monday evening will be open for supplier hospitality at one of many options in Virginia's colonial capitol.

Virginia will elect its first female governor this November. For Tuesday's program we will have one of favorite guests, Bob Holsworth, who is one of Virginia's leading political experts. He will be discussing the campaigns of Lieutenant Governor Winsome Earl Sears and former Congresswoman Abigail Spanberger, as well as the other statewide candidates and elections for all 100 members for the House of Delegates offering his insightful analysis on what to look for Tuesday, November 4th. He will be followed by annual business meeting of the Association. Next will be Mike Sims of Colonial Pipeline, discussing some of the changes occurring there and the vital status of this key industry asset. Finally, Marcus Cooper of the investment advisory firm Mercer Advisors will present a review of what is occurring in the financial markets in light of developments in Washington and internationally.

Click below for the full meeting promo and to reserve your spot!

Annual Meeting Promo

VPCMA Registration

Williamsburg Room Reservations

Welcome New Member

Philip Morris International

(202) 705-2192

677 Washington Blvd. Ste. 1100

Stamford, CT 06901

James Duke - james.duke@smpmi.com

Join Our Mailing List

From time to time we ask if there may be others in your organization that would benefit from receiving the VPCMA Update. If you would like to know who in your company is receiving it presently or would like to add someone, please contact elizabeth@vpcma.com.

Sincerely,

Mike O'Connor

President, VPCMA



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