

January 2, 2019 www.vpcma.com

Welcome to Virginia Petroleum and Convenience Marketers Association

More than a year ago, your board of directors undertook a long-term planning process. One aspect which moved to the top of their priority list was the "branding" of the association. Chairman John Fannon appointed a subcommittee of Lewis Wall, Justin Andress, Jim Emmart and Mark Anderson to look at the association's name and logo and develop recommendations for a name more reflective of the association's main mission moving forward. Over the first half of 2018 various options were considered, with the final recommendation of Virginia Petroleum and Convenience Marketers Association approved by the full board of directors last June. Because this change also amended the bylaws, it required a vote of the membership for approval. A proxy vote was sent to the membership in August and received unanimous support, as did the final vote at the annual meeting at the Greenbrier in October.

So what happens now? Aside from the new name, logo and the fact that our email addresses will now end in "vpcma.com" very little. Our objectives are much the same as when 34 petroleum jobbers met in Richmond in 1948 and founded the association 71 years ago. We will continue to be Virginia's advocate for the petroleum marketing and convenience store industries, working with the Virginia General Assembly and regulatory agencies to assure that the views of the membership are considered when legislative and regulatory debates occur. We will continue to work with PMAA and NACS to represent Virginia marketers in Washington DC. We will continue to partner with our colleagues from North and South Carolina to bring you the largest petroleum and convenience store trade show in the Southeast (coming March 6&7 in Myrtle Beach.) During the upcoming General Assembly session we will provide up to the minute communications on what's transpiring on Capitol Square thru the General Assembly Update. During the remainder of the year, we will continue to keep the membership informed of current industry issues and compliance quidance thru regular editions of the Update. Finally, we will continue to bring you a great annual meeting which provides members and suppliers the opportunity for two and a half days of education and networking in a fantastic setting. This year's meeting will be at the Nemacolin Woodlands Resort in Farmington, Pennsylvania on September 22-24. Mark your calendars for this special event.

Welcome to VPCMA - Virginia Neighbors Serving Neighbors since 1948.

Our New Logo



If you would like a copy for your website, contact elizabeth@vpcma.com.

Thank You Jim Emmart

Jim Emmart of Emmart Oil, Winchester completed his second three year term on the Board of Directors on December 31. Jim, the 2005 Oil Man of the Year, and Board Chairman in 2008-09 has always been a huge supporter of VPCMA over the years and we look forward to his continued participation in the future. Thank you, Jim.

Welcome Monty Berhane

Today we welcome Monty Berhane to the VPCGA Board. Monty is an Asset Manager with Capitol Petroleum in Springfield and brings with him years of experience in the petroleum industry. Welcome Monty!

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