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Northam Mask Mandate Imposes Mandatory Requirements on All Members

Governor Northam has issued an executive order, **effective tomorrow**, requiring all persons over the age of ten to wear a face covering with extremely limited exceptions. [Click here](#) to read guidance from association general counsel Bruce Arkema that needs to be disseminated to all your locations and every employee. Still unknown is how this requirement will be enforced, however, it appears that failure to wear masks and not requiring customers to do the same can trigger a misdemeanor charge which includes the possibility of a fine and/ or incarceration. Also unclear is how long this policy will remain in effect. While there are many opinions on this topic, **it is our strong recommendation that all members disseminate and comply with the attached guidance beginning tomorrow**. Should you have questions, please email mike@vpcma.com.

Hopefully better days are ahead.

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