



September 30, 2021

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### **Additional Support Needed - Congress to Vote on Huge Tobacco Tax Increase in the Coming Days**

In the coming days the US Congress will vote on increasing the Federal Excise Tax across all tobacco categories. The taxes are designed to fund a portion of the Biden administration's \$3.5 billion "human infrastructure initiative." The attached summary provides a menu of the increases to the tobacco category. Efforts to date have been very strategic and have focused on 35 Senate and House districts across the country.

We have been requested to increase outreach to all elected representatives in Washington. Please N: 1) Send an e-mail to an elected official; 2) Execute this POS at the point of entry and point of sale. As of today, Altria has had almost 13,000 clicks on the QR code and have activated 2,200 consumers through POS material.

The following are resources for you to review:

- [Budget Reconciliation Bill Summary](#)
- [FET Talking Points](#)
- [Point of Sale Message distributed by Altria Field Sales Force](#)

Thank you to your efforts to defeat this increase.

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### **Thank You to New EMA PAC Donors**

We want to thank the following additional individuals for their contributions to the EMA Federal Political Action Committee. This is the only time of the year when we solicit the membership for contributions which supports members of the Virginia delegation as well as other members of Congress on key committees impacting petroleum marketers.

Chris Kimbler  
Elizabeth McCormick  
Bill Murphy  
John Phillips  
Ron Prewitt  
Stan Terhune  
Steve Uphoff

Stratford Ward

If you have not been listed and would be willing to contribute, please make out your **personal check** in the amount of \$150.00 payable to **EMA PAC** and send to:

VPCMA  
7275 Glen Forest Drive  
Suite 204  
Richmond, VA 23226