



Virginia Petroleum Convenience and Grocery Association

# update

Michael J. O'Connor, President

October 14, 2016

[www.vpcga.com](http://www.vpcga.com)

## Coming Soon! New Website Design and Membership Portal

VPCGA is very excited to soon unveil a new look for VPCGA.com. We have hopes to simplify our front page and search engine for industry and membership information. Along with that will also be a new user-friendly, interactive membership database. Within the next week, you will receive a communication with instructions to login to your member account, create a password and update your company's information for the 2017 Membership Directory. We encourage you to please respond as soon as possible as the directory will go to print in early December.

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## Customer Service Seminars a Success

Our most recent "Customer Service with Steve Coscia" seminar in Hillsville on October 5 was a success with 60 employees from 5 different companies trained. Everyone who attended enjoyed the sessions and learned from this program. This makes a total of 361 oilheat employees trained throughout our Virginia locations this fall! A special thanks to Danny Cockerham and his staff for their assistance in putting on the program in Hillsville.

Please let us know if there are any programs you would like to see in your area next year. You may contact Rob Bailey, [rob@vpcga.com](mailto:rob@vpcga.com).



*Steve Coscia trains VA oilheat employees in Hillsville*

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## **Southeast Petro-Food Expo March 8-9, 2017**

Join us for the 36th year of the Southeast Petro-Food Marketing Expo being held March 8-9, 2017 in Myrtle Beach, SC. It is still the largest regional petroleum & convenience store show in the nation and is the only convenience/petroleum tradeshow endorsed by your Association. VPCGA's Industry Partners will again host a hospitality suite reception on Wednesday, March 8th after the show for all members. Exhibit space is still available so [click here](#) for more information on exhibiting. [Click here](#) for information about attending the show and hotel reservations. Registration opens December 1 for attendees.

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