



AMERICAN COUPON SERVICES, L.L.C

Retailer Questionnaire and Authorization Agreement

NOTE:

Coupon-issuing manufacturers require ACS to have on file a current and completed service agreement and store information record for you. ACS cannot process or pay you for coupons until this service agreement is signed below and store information record on reverse side is completed.

5431 Chippewa • P.O. Box 2288 • St. Louis, MO 63109
314-481-2117 • FAX 314-481-7354

II Store Data

A. Type of Store(s) (check applicable category):	Number of stores	Average selling square foot per store	Average checkouts per store	Average weekly open hours
Food Store(s): Conventional Supermarket				
Combination				
Warehouse				
Small Store				
Specialty				
Convenience				
Drug store(s): Pharmacy				
Full Line				
Discount Store				
Department Store				
Liquor Store				
Hardware Store				
Restaurant				
Military Commissary				
Pet Food Dealer/Distributor				

P. Product categories stocked (check applicable categories)

- | | | |
|---|---|--|
| <input type="checkbox"/> Baby Foods | <input type="checkbox"/> Prepared Foods | <input type="checkbox"/> Produce |
| <input type="checkbox"/> Baking Mixes and Needs | <input type="checkbox"/> Soft Drinks | <input type="checkbox"/> Delicatessen |
| <input type="checkbox"/> Candy and Gum | <input type="checkbox"/> Soups | <input type="checkbox"/> Fresh Bakery |
| <input type="checkbox"/> Cereals | <input type="checkbox"/> Sugar and Syrup | <input type="checkbox"/> Cigarettes and Tobacco |
| <input type="checkbox"/> Coffee, Tea and Cocoa | <input type="checkbox"/> Household Supplies | <input type="checkbox"/> Liquor, excluding beer and wine |
| <input type="checkbox"/> Condiments | <input type="checkbox"/> Paper Products | <input type="checkbox"/> Beer |
| <input type="checkbox"/> Crackers and Bread Products | <input type="checkbox"/> Pet Foods and Products | <input type="checkbox"/> Wine |
| <input type="checkbox"/> Diet Foods | <input type="checkbox"/> Soaps and Detergent | <input type="checkbox"/> Pharmacy |
| <input type="checkbox"/> Canned Fish and Meat | <input type="checkbox"/> Health and Beauty Aids | <input type="checkbox"/> Apparel |
| <input type="checkbox"/> Canned Fruits and Vegetables | <input type="checkbox"/> Dairy | <input type="checkbox"/> Automotive Supplies |
| <input type="checkbox"/> Snack | <input type="checkbox"/> Fresh Meat | <input type="checkbox"/> Hardware |
| <input type="checkbox"/> Salad Dressings, Mayonnaise and Oils | <input type="checkbox"/> Packaged Meat | <input type="checkbox"/> Other General Merchandise |
| | <input type="checkbox"/> Frozen Foods | |

III Coupon Data (For total entity submitting coupons - store, company, division)

A. Estimate of average dollar value of coupons redeemed in one week \$ _____

B. Frequency of submission of coupons (check one or insert number):

- Weekly Monthly Quarterly Every _____ Weeks Random

C. Coupons are submitted through: American Coupon Services
5431 Chippewa
P.O. Box 2288
St. Louis, MO 63109

D. Are extra-value couponing practice used (i.e. doubling or tripling coupons?)

- Never 0-15 weeks per year 15-30 weeks per year over 30 weeks per year

I hereby certify that all information provided in this questionnaire is correct

Signed _____ Title _____ Date ____/____/____

Print Name _____

RETAIL SERVICE AUTHORIZATION AGREEMENT

Your signature on this agreement authorizes American Coupon Services, 5431 Chippewa, P.O. Box 2288, St. Louis, MO 63109 (ACS) to act as your agent in collecting monies due from manufacturers for cents-off coupons they issue and which are properly redeemed through your retail establishment.

This agreement is only valid if the name and address appearing on this agreement is a bonafide Retailer or the headquarters for a group of retail stores from which coupons come to ACS.

ACS shall perform the following services:

1. Examine all coupons you submit for appearance of acceptability for processing.
2. If acceptable, sort, count, and invoice your coupons to the distributing manufacturers who have authorized ACS to act as a redemption agent. (For coupons without stated face values, ACS may adjust claimed values.)
3. Pay you for the face value of coupons invoiced plus the appropriate allowance.
4. Deduct from these payments the ACS service fee plus or minus any adjustment or manufacturer chargebacks respective to prior submissions.
5. Provide insurance in accordance with the Service & Rate Schedule which the undersigned acknowledges has been received and reviewed.

In order to receive these services, you hereby agree to:

1. Submit only those coupons which have been redeemed in my store(s) in accordance with all terms specified by the issuing manufacturer or set forth in the Service & Rate Schedule.
2. Authorize endorsement by ACS of any checks from any manufacturer or their agent for coupons which have been forwarded to ACS for processing.
3. Allow ACS to withhold as security, approximately fifty percent of the value of the first two shipments reasonably processed by ACS. ACS reserves the right to increase or reduce said deposit as it believes reasonably appropriate to cover manufacturers' rejection or other charges. Deposit shall remain in effect until all accounts are settled in the event of termination of this agreement.
4. Promptly reimburse ACS for all outstanding balances including chargebacks, reasonable attorney's fees, court costs and collection fees necessary to obtain such reimbursement plus accrued interest at national prime rate plus two percent.
5. Agree to accept ACS chargeback detail as documentation of manufacturer chargeback or rejection in place of actual physical coupon(s).
6. The exercise of jurisdiction in the Commonwealth of Missouri for any disputes arising from this agreement, which shall be governed by Missouri law.

Authorized Signature/Title